



ESTONIA Guest of Honour BOLOGNA 2025

Programme at the Fair

Monday, 31.03

11.00–12.30 → Illustrators Café, Services Centre

Opening Ceremony of Bologna Children's Book Fair, BolognaBookPlus, Bologna Licencing Trade Fair/Kids, Estonia Guest of Honour 2025

13.30–14.20 → Content Café, Hall 30

Boys Will Be Boys?

Anti Saar (EST), Charalambos Demetriou (CYP), Ilmar Tomusk (EST), moderator Stefan Boonen (BEL)

Are there differences in writing for boys or girls? Do boys read less? What must stories be like to attract young male readers?

15.00–16.00 → Translators Café, Hall 30

John the Skeleton: An International National Treasure

Adéla Procházková (CZE), Alise Nigale (LAT), Federico Appel (ITA), Jennifer Alise Drew (USA), Triinu Laan (EST), moderator Stephanie Barrouillet (ISR)

What are the difficulties in translating from a language spoken by relatively few people? What is the X-factor that a book must have to be noticed?

17.00–18.15 → Estonian GoH Area, Services Centre

Opening of the Estonian Illustration Exhibition "Hello! Tere!"

Tuesday, 01.04

9.30–10.10 → Illustrators Café, Services Centre
Art on the Road: The Role of Residency in an Illustrator's Creative Journey

Greta Alice (LTU), Lucia Carlini (ITA), Pamela Samel (EST), moderator Anne Pikkov (EST)

Art residency in a small country's border town – does the environment and collaboration with the local community influence the outcome of one's creative work, and if so, to what extent?

10.15–10.55 → Illustrators Café, Services Centre
The Roadmap to Readers: Guiding Authors and Books to Children

Justinas Vancevičius (LTU), Katja Wiebe (GER), Triin Soone (EST), moderator Tuulike Kivestu (EST)

What are the working principles and funding models of various organizations that promote children's literature, writers as well as illustrators?

11.00–11.40 → Illustrators Café, Services Centre
Children's Magazines: Unique Springboard
Ilona Martson (EST), Muriel Rathje (GER), Petra Novikova (CZE), moderator Kairi Look (EST)

Children's magazines are a unique stepping stone for aspiring writers and artists – they are a child's first reading material and an introduction to the works of various authors.

11.45–12.30 → Illustrators Café, Services Centre
Whose Fault is This: Exploring the Background of Cooperation
Davide Cali (ITA), Regina Lukk-Toompere (EST), Takako Totsuka-Mizuno (JPN), Valentina Mai (ITA), moderator Tuulike Kivestu (EST)

Exploring the background of cooperation between an Estonian illustrator and a world-famous writer.

13.00–13.20 → Estonian GoH Area, Services Centre

Estonian Illustration Says "Hello! Tere!"

Short Introduction of the Exhibition

13.30–14.20 → Next Chapter Café, Hall 29
Reading in the Digital Age: How Can We Inspire the Next Generation?

Janari Lage (EST), Nathan Hull (NOR), Triin Sooäär (EST), moderator Inger Klesment (EST)

How can we make books and reading appeal to today's youth – the role of parents, educators, and authors in shaping young readers' experiences and habits.

15.00–15.30 → Estonian Stand E8/F5, Hall 30
Meet the Author: Kristi Kangilaski (EST)

15.15–16.00 → The Illustrators Survival Corner, Hall 30

Thinking Outside the Book

Kertu Sillaste (EST), Kätlin Vainola (EST), Ida Antonella Passarelli (ITA)

Creative-writing and illustration classes for children – exploring the perspectives of a writer, an illustrator, and a publisher.

15.30–16.00 → Estonian Stand E8/F5, Hall 30
Meet the Author: Anu Kalm (EST)

16.00–16.30 → Estonian Stand E8/F5, Hall 30
Meet the Author: Pille Kannisto (EST)

16.30–17.00 → Estonian Stand E8/F5, Hall 30
Meet the Author: Reeli Reinaus (EST)

Wednesday, 02.04

11.00–11.30 → Estonian Stand E8/F5, Hall 30
Meet the Author: Triinu Laan (EST)

11.00–11.30 → BBPlus Theatre, Hall 29 Mall 1
Opportunities in Poland, Estonia and Norway
Agnieszka Rasińska-Bóbr (POL), Ilvi Liive-Roosipuu (EST), moderator Nerrilee Weir (AUS)

Bestseller trends & translation rights – what's selling and what's next. A snapshot of literature trends in the market.

11.30–12.00 → Estonian Stand E8/F5, Hall 30
Meet the Author: Kertu Sillaste (EST)

11.30–12.00 → BBPlus Theatre, Hall 29 Mall 1
Inside the Market: What Polish, Estonian, and Norwegian Publishers are Buying and How to Sell Translation Rights to them

Anna Nowacka-Devillard (POL), Kadri Rahusaar (EST), moderator Nerillee Weir (AUS)

What genres and languages Polish, Estonian and Norwegian publishers are buying rights for and how should rights sellers approach publishers?

11.30–12.20 → Next Chapter Café, Hall 29
The Big Book of Pi

Anita Lehmann (SUI/UK), Jean-Baptiste Aubin (FRA), Joonas Sildre (EST), moderator Alizée Dabert (FRA/SUI)

The story behind the creation of *The Big Book of Pi* – the collaboration unfolded with all parties from different countries.

12.30–13.00 → Estonian Stand E8/F5, Hall 30
Meet the Author: Maarja Kangro (EST)

13.00–13.20 → Estonian GoH Area, Services Centre

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13.00–13.30 → Estonian Stand E8/F5, Hall 30
Meet the Author: Ene Sepp (EST)

13.30–14.00 → Estonian Stand E8/F5, Hall 30
Meet the Author: Kadri-Maria Külaots (EST)

13.30–14.20 → Next Chapter Café, Hall 29
Who's This: Do Mythological Creatures have a Place in the Modern World?

Anna Nowacka-Devillard (POL), Marja-Liisa Plats (EST), Reeli Reinaus (EST), moderator Jaanika Palm (EST)

Mapping the complex network of peculiar creatures of Estonian mythology – could they attract the YA readers outside their native grounds?

Thursday, 03.04

13.00–13.20 → Estonian GoH Area, Services Centre

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Short Introduction of the Exhibition

NB! Changes in the programme are possible. 25.02.2025 edition



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Estonian Children's Literature Centre



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